



# Company Profile

Health is a state of physical, mental, and social well-being that enables everyone to live productively.

[www.avisaswasthya.com](http://www.avisaswasthya.com)

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# ABOUT US



At Avisa Swasthya, we are dedicated to transforming healthcare through innovation and compassion. With our advanced diagnostic solutions, we ensure accurate and accessible testing for all to treat and eradicate hemoglobinopathy related diseases. From providing vacuum assisted delivery (VAD) machine to reduce maternal mortality, and comprehensive prenatal and postnatal care to health education and community outreach, our mission is to empower individuals, families, and communities with personalized healthcare solutions for a healthier future.

[www.avisaswasthya.com](http://www.avisaswasthya.com)



# Our Mission and Vision



## Mission

"We are dedicated to revolutionizing healthcare accessibility in India, with a primary focus on hemoglobinopathy and maternal care. We dedicated enable efficient testing of hemoglobin related diseases, even in the remotest part of India. Our mission is to eradicate genetic diseases and reducing maternal mortality, enabling safe childbirth across the nation."

## Vision

"Our vision aligns with the nation's goal to transform India into a nation free of sickle cell anemia and preventing maternal and infant mortality. We envision creating a nation where quality medical services are within the reach of every individual. In the coming years, Avisa Swasthya strives to be the cornerstone of change in the Indian healthcare landscape."



# OUR VALUES



## **A**ccessibility

We commit ourselves to ensure every individual, irrespective of location, has access to our advanced healthcare services.

## **V**isionary Innovation

We constantly push the boundaries of possibilities in healthcare, embracing AI, and advanced technologies.

## **I**ntegrity

We uphold the standards of professional conduct, promising transparency, honesty, and respect in all our interactions.

## **S**ervice Excellence

We strive to go beyond expectations, delivering top-tier healthcare services and creating a patient-centered environment.

## **A**mbition

We work relentlessly to pursue our goal of eradicating sickle cell disease from India and reducing maternal mortality.

# OUR 'CARE' GUIDELINES

C

Community participation in society at large.

A

Adequate deployment of products with latest technology.

C

A

R

Reduce gap between awareness & practice.

R

E

E

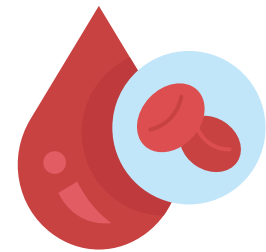
Equal opportunities for one and all.



# OUR SERVICES

Here is a list of the services we offer

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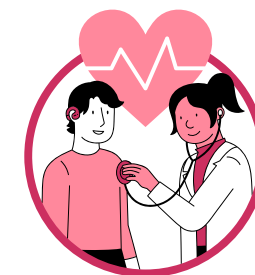
**Avisa Swasthya  
Hemoglobinopathy**



**Avisa Swasthya Maternal  
and Child Care**



**Avisa Swasthya  
Awareness**



**Avisa Swasthya  
Health and Care Camps**

# Avisa Swasthya Hemoglobinopathy



## What is hemoglobinopathy?

Hemoglobinopathy refers to a group of genetic disorders that affect the structure or production of hemoglobin, the molecule responsible for carrying oxygen in red blood cells. These disorders include conditions such as sickle cell disease and thalassemia. Hemoglobinopathies can result in abnormal hemoglobin function, leading to a range of symptoms including anemia, organ damage, and pain crises. Management of hemoglobinopathies often involves supportive care, blood transfusions, and specialized therapies like bone marrow transplantation.

## How We Can Help



**Screening and  
Diagnosis**



**Counseling  
and Guidance**



**Treatment**



# SCREENING AND DIAGNOSIS



Our cutting-edge diagnosis machine is designed to test for Hemoglobinopathy diseases like Sickle Cell and beta thalassemia. With its advanced AI and Machine Learning capabilities, it delivers accurate and precise results, revolutionizing the diagnostic process.



It aims to make diagnosis accessible and affordable for all, ensuring that individuals and communities have access to crucial information about their health. By leveraging AI and Machine Learning algorithms, it analyzes genetic markers and provides comprehensive reports that aid in the early detection and management of Hemoglobinopathy diseases.



This diagnostic machine not only enhances the efficiency of the diagnostic process but also empowers healthcare professionals with valuable insights for personalized treatment plans. Its user-friendly interface and automated processes make it easy to operate, enabling widespread adoption across healthcare facilities.



At Avisa Swasthya, we are committed to utilizing advanced technology to bridge the gap in healthcare accessibility. By offering accurate and affordable testing for Hemoglobinopathy diseases, we aim to improve patient outcomes and contribute to the overall well-being of individuals and communities.





## COUNSELLING AND GUIDANCE

- Avisa will play a crucial role in providing counseling and guidance for individuals with hemoglobinopathy diseases.
- They offer specialized services to educate patients and their families about the condition, its symptoms, and treatment options.
- Avisa's team of experts provide personalized counseling sessions to address the emotional and psychological aspects of living with hemoglobinopathies.
- They offer guidance on managing symptoms, promoting healthy lifestyles, and navigating the healthcare system.
- Avisa also works closely with healthcare professionals to ensure comprehensive care and support for individuals affected by hemoglobinopathies.





## TREATMENT

- Avisa is dedicated to advancing the treatment of hemoglobinopathy diseases.
- They invest in research and development to develop innovative therapies specifically tailored for these conditions.
- Avisa collaborates with healthcare professionals and experts in the field to design effective treatment protocols.
- They provide access to cutting-edge medications and therapies that target the underlying mechanisms of hemoglobinopathies.
- Avisa also offers patient support programs to ensure adherence to treatment plans and provide resources for managing potential side effects.
- Through their commitment to improving treatment options, Avisa aims to enhance the quality of life for individuals with hemoglobinopathies.



# Avisa Swasthya Maternal and Child Care



We're proud to present our groundbreaking Vacuum Assisted Delivery (VAD) Machine, developed with Medela Healthcare. This advanced device ensures safer childbirths, reducing risks for both mothers and babies. Our commitment extends through prenatal, antenatal, and postnatal care. Our cutting-edge thalassemia diagnosis machine helps predict genetic risks for tailored care. Our experts offer full support, from check-ups and screenings to personalized advice, promoting healthy pregnancies and smooth transitions to parenthood. We focus on physical and emotional well-being, providing vital services like vaccinations, growth monitoring, and postpartum recovery. At Avisa Swasthya, we're here for you during life's most precious moments."

## How We Can Help



**Vacuum Assisted  
Delivery**



**Prenatal Care**



**Antenatal  
Care**



**Postnatal  
Care**

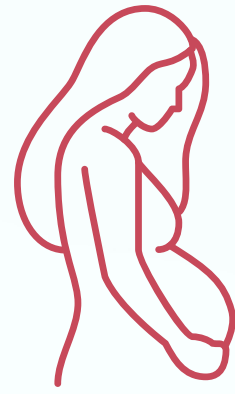




## VACUUM ASSISTED DELIVERY MACHINE

- Avisa is dedicated to improving maternal and child care by introducing a Vacuum Assisted Delivery (VAD) Machine.
- This innovative device assists healthcare professionals in safe and effective childbirth.
- The machine is designed to provide controlled suction to aid in the delivery process, reducing maternal and fetal complications. By partnering with Medela Healthcare, Avisa ensures availability of advanced medical equipment to healthcare facilities
- The VAD machine enhances obstetric care, allowing healthcare providers to manage complicated deliveries with precision and improved safety.
- Avisa's commitment to maternal and child care is evident through their efforts to introduce this cutting-edge technology. Avisa also offers patient support programs to ensure adherence to treatment plans and provide resources for managing potential side effects.





## PRENATAL CARE

- Avisa Swasthya is dedicated to providing comprehensive prenatal care with a focus on preventive measures and early intervention.
- With our state-of-the-art thalassaemia diagnosis machine, we can offer testing to couples before conception, identifying any potential risk of thalassaemia or other genetic disorders.
- Our skilled healthcare professionals work closely with expectant parents, offering personalized counseling and guidance based on the test results.
- Through regular check-ups, screenings, and education, we ensure the well-being of both the mother and the developing baby, fostering a healthy pregnancy journey.
- Our holistic approach to prenatal care aims to optimize outcomes and give parents peace of mind during this critical phase of life.





## ANTENATAL CARE

- At Avisa Swasthya, we will be at the forefront of providing comprehensive antenatal care to support the health and well-being of expectant mothers.
- Our dedicated team of healthcare professionals will offer regular check-ups, screenings, and personalized guidance throughout the pregnancy journey.
- We will provide essential services such as prenatal tests, ultrasound scans, and nutritional counseling to ensure a healthy pregnancy
- With our advanced thalassaemia diagnosis machine, we will identify any potential genetic risks early on, enabling proactive measures and tailored care.
- Through our holistic approach to antenatal care, we will empower mothers with the knowledge and support needed for a safe and successful pregnancy.





## POSTNATAL CARE

- At Avisa Swasthya, we are committed to providing comprehensive postnatal care to support the well-being of both mother and child.
- Our experienced healthcare professionals offer regular check-ups and screenings to monitor the health and development of the newborn.
- We provide guidance on essential newborn care, breastfeeding support, and postpartum recovery for mothers. Through our Maternal and Child Care division, we offer specialized services such as vaccinations, growth monitoring, and early developmental assessments.
- With our personalized approach and a focus on nurturing both physical and emotional well-being, we ensure a smooth transition into parenthood and a healthy start for the newborn.



# Avisa Swasthya Health and Care Camps



Our main goal is to help people lead healthier lives by providing useful information. We're dedicated to creating educational programs about health for different ages and communities. Our aim is to make more people aware of how to prevent illnesses, manage diseases, and live healthily. Our programs, led by our knowledgeable healthcare team, include workshops, talks, and interactive sessions. We also believe in the importance of research to make healthcare better. We're teaming up with respected medical institutions and experts to improve medical knowledge, find new ways of treating health issues, and tackle common community health problems. At Avisa Swasthya, we're here to promote health awareness and drive important research for a healthier future."

## How We Can Help



**Mass Sickle Cell  
and Thalassemia  
Diagnosis**



**Mass General  
Health Check-  
Up**





## SICKLE CELL AND THALASSEMIA DIAGNOSIS

- We regularly organize health check-up camps in targeted regions, specifically designed to identify and prevent hemoglobin-related diseases such as sickle cell anemia and thalassemia.
- Our camps prioritize early detection as a cornerstone of preventive healthcare. By offering accessible and free screenings, we empower individuals to identify hemoglobin disorders at an early stage, enabling timely intervention and personalized care.
- Our team of skilled healthcare professionals doesn't stop at diagnosis. We provide expert-led awareness sessions and counseling during these camps, ensuring participants understand the implications of hemoglobin-related conditions and guiding them toward informed healthcare decisions.
- We actively contribute to community health improvement. By detecting and preventing hemoglobin-related diseases, we work toward healthier futures, fostering well-being, and reducing the burden of these conditions on individuals and families.





## GENERAL HEALTH CAMPS

- Avisa Swasthya is committed to equitable healthcare access. We organize general health check-up camps in regions lacking proper medical facilities, ensuring that even underprivileged communities receive essential healthcare services.
- Our camps aim to bridge the healthcare gap by providing comprehensive check-ups to individuals who might otherwise have limited access to medical attention.
- Beyond diagnosing health issues, our camps focus on preventive care. We offer screenings, consultations, and health education to empower participants with knowledge about maintaining well-being and making informed lifestyle choices.
- By conducting general health check-up camps in underserved areas, we contribute to the overall health and vitality of underprivileged individuals, fostering a healthier and more resilient community.



# Avisa Swasthya Awareness

Our main goal is to help people lead healthier lives by providing useful information. We're dedicated to creating educational programs about health for different ages and communities. Our aim is to make more people aware of how to prevent illnesses, manage diseases, and live healthily. Our programs, led by our knowledgeable healthcare team, include workshops, talks, and interactive sessions. We also believe in the importance of research to make healthcare better. We're teaming up with respected medical institutions and experts to improve medical knowledge, find new ways of treating health issues, and tackle common community health problems. At Avisa Swasthya, we're here to promote health awareness and drive important research for a healthier future."

## How We Can Help



**Health Education**



**Health Research**



**Health  
Informatics**





## HEALTH EDUCATION

- Avisa Swasthya is dedicated to providing health education through various initiatives.
- We will develop comprehensive health education programs, targeting different age groups and communities, to promote awareness about preventive healthcare, disease management, and healthy lifestyle practices.
- These programs will include workshops, seminars, and interactive sessions conducted by our knowledgeable healthcare professionals.



## HEALTH RESEARCH

- At Avisa Swasthya, we understand the importance of continuous research in improving healthcare outcomes.
- We will actively engage in health research by collaborating with renowned medical institutions, researchers, and experts.
- Our research efforts will focus on contributing to advancements in healthcare knowledge, exploring innovative treatment approaches, and addressing prevalent health issues in the community.



## HEALTH INFOMATICS

- Avisa Swasthya is dedicated to providing health education through various initiatives.
- We will develop comprehensive health education programs, targeting different age groups and communities, to promote awareness about preventive healthcare, disease management, and healthy lifestyle practices.
- These programs will include workshops, seminars, and interactive sessions conducted by our knowledgeable healthcare professionals.



# OUR PRODUCTS

Here are the products that we offer

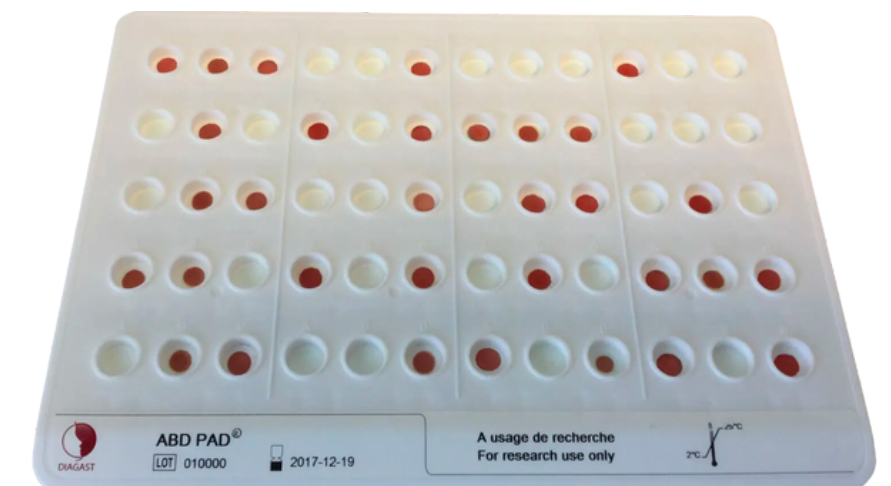
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**Hemoglobinopathy  
Diagnostic Machine**



**Vacuum Assisted  
Delivery Machine**



**Blood Grouping  
ABD PAD**

# HEMOGLOBINOPATHY DIAGNOSIS MACHINE



A machine made in India using American technology by HemexDx. Gazelle Hb Variant leverages AI and Machine Learning to detect Hemoglobin related diseases. Gazelle Hb Variant is a miniaturized version of the gold standard test known as cellulose acetate electrophoresis. Administration of the test requires minimal training. Results are displayed in 8 minutes, including hemoglobin percentages by type, and can be stored locally or transmitted to the Cloud for patient and disease tracking.



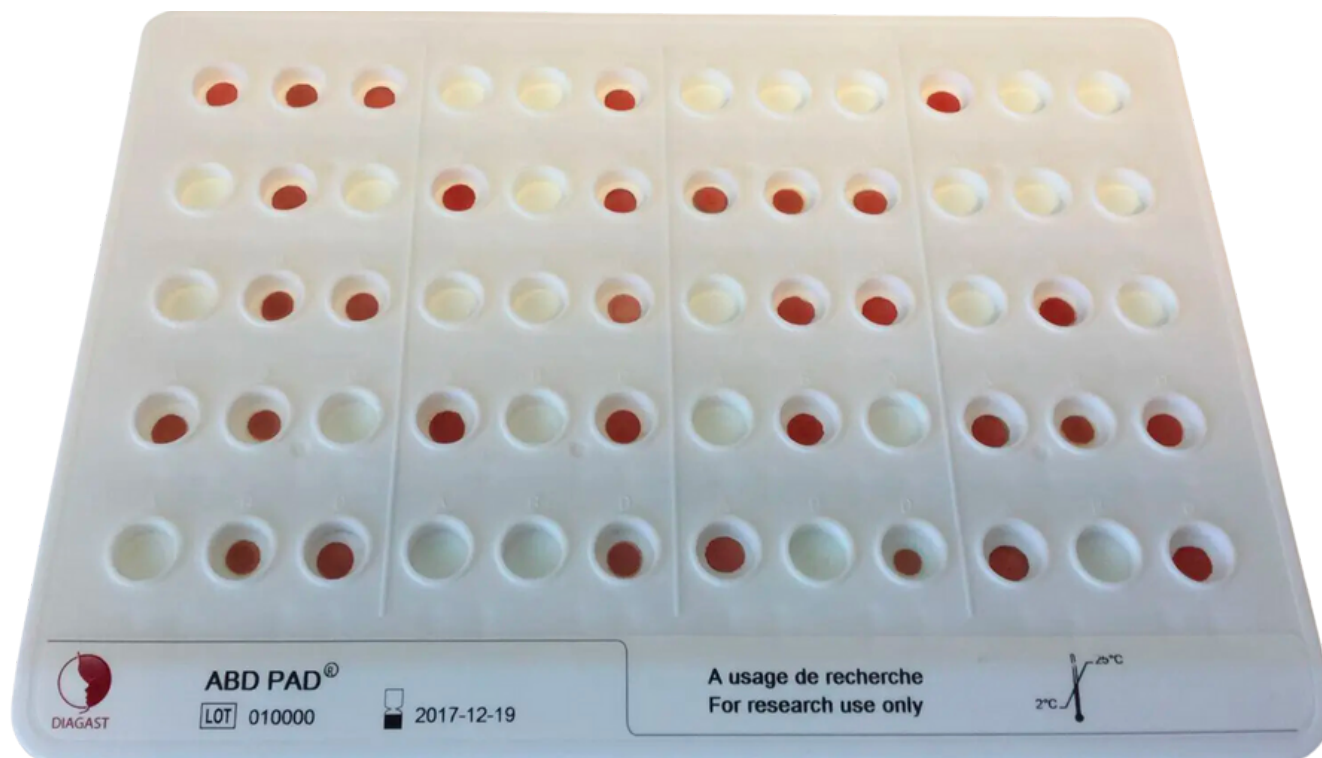
# VACUUM ASSISTED DELIVERY MACHINE

**medela**   
THE SCIENCE OF CARE



Medela is a Swiss Healthcare company that focuses mainly on professional Vacuum Systems and its Vacuum Assisted Delivery (VAD) machine is one of them. Vacuum assisted delivery is used to aid birth when labor has become prolonged and the mother is experiencing extreme stress and difficulties. The goal is to support the mother and ensure that delivery of the baby can take place in a gentle and controlled manner. The machine offers a complete system that includes a surgical suction pump with all the necessary components and a large choice of suction cups.

# BLOOD GROUPING ABD PAD



Diagast is a French Company that focuses on providing solutions to the problems related to Immuno-Haematology. ABD PAD® was conceived for a simple and versatile use, without the limitations imposed by refrigerated storage and centrifugation. Therefore, ABD PAD® can be used inside the lab or outdoors in order to perform a blood group control. ABD PAD® is an in vitro diagnostic medical device for the confirmation of blood group (ABO/RH1). It allows this confirmation in less than 30 seconds, with no need of sample preparation.



# Our Team



## Umesh Tulsyan: MD & CEO

Mr. Umesh Tulsyan, the Managing Director of Avisa Swasthya, hails from Jharkhand, a place where he personally witnessed numerous healthcare challenges during his childhood. This upbringing instilled in him a deep-rooted commitment to revolutionize healthcare in India. After the global pandemic, Mr. Tulsyan's focus has been steadfastly aimed at providing accessible and high-quality healthcare solutions. Avisa Swasthya's mission is to tackle hemoglobin-related diseases and reduce maternal and child mortality during childbirth, especially in the remote regions of India where such issues are often overlooked.

## Nidhi Tulsyan - Director

Mrs. Nidhi Tulsyan shares a similar background with Mr. Umesh Tulsyan. Growing up amidst healthcare challenges, she has developed a strong passion for improving healthcare accessibility and quality. Mrs. Tulsyan has forged valuable connections with several non-governmental organizations (NGOs) dedicated to the same noble cause. Her experiences and associations have motivated her to actively engage in initiatives aimed at addressing hemoglobin-related diseases and reducing maternal and child mortality during childbirth, particularly in underserved areas of India.

## Renu Jalan - Director

Renu Jalan, a native of Ranchi, Jharkhand, shares a similar background with a deep-rooted connection to the local community. Embodying the philosophy that "charity begins at home," she is passionately committed to bringing positive change to her hometown and beyond. As a dedicated Director at Avisa Swasthya, Renu brings her heartfelt commitment to the organization's mission. Her personal journey, shaped by her upbringing and experiences, aligns seamlessly with Avisa Swasthya's vision to improve healthcare and tackle pressing issues like hemoglobin-related diseases and maternal and child mortality.

# Our Team



## Dr. Sonia Tuteja - Head - Research and Development

Dr. Sonia Tuteja is a distinguished researcher and clinician with a remarkable two decades of experience. Her dedication to the field is evident in her continuous pursuit of innovative ways to enhance the quality of life for her patients. Her approach focuses on simplifying practices to bring about tangible improvements in patients' well-being. Through her extensive journey, she has consistently demonstrated her commitment to making a meaningful impact on healthcare by merging her research insights with hands-on patient care.

## Shivam Vats - Head - Sales

Shivam Vats, the Head of Sales at Avisa Swasthya, brings a wealth of expertise to his role. With a background in pathology and a proven track record of handling the intricacies of diagnostic machines during his tenure at Ganga Ram Hospital in New Delhi, Shivam is well-equipped to lead our sales team. His experience in the medical field lends a unique perspective to his role, enabling him to understand the nuances of our products and their impact on healthcare.

## Isha Edema - Head - Business Development

Esha Dayama is an accomplished professional with over a decade of experience. With a creative mindset and a talent for crafting intricate sales strategies that encompass clear goals, tactics, and measurable success metrics, she has excelled in both the public and private sectors. With her experience as Business Manager at Abbot Healthcare and Area Manager at India Medtronic, Esha has showcased her prowess in achieving AOP targets, driving new product launches, and expanding into new markets. Her leadership at Avisa Swasthya as Head of Business Development promises to bring visionary guidance.